

Meng Lin


FOOTWEAR DESIGNER

CONTACT

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 [@meng.designn](#)

EDUCATION

Arizona State University
Tempe, Arizona

Bachelor of Science in Design:
Industrial Design GPA: 4.0

Minor:
Fashion Design GPA: 4.0

Pensole Design Academy

DIVERCITY X DESIGN Materclass
Footwear Design / Color Design

SOFTWARE



LANGUAGES

Fluent: English, Chinese (Mandarin)
Daily conversation: Japanese

PROFESSIONAL EXPERIENCES

Shoe Design Assistant

OCT 2022 - Present

LIKE DREAMS INC

- Participated in shoe development process from beginning to end
- Developed shoe based on consumer, trend, and brand aesthetic
- Understood shoe construction, measurement, fit, and materials (focused on boots, sandals, loafers, mules, and heels)
- Communicated with both buyer and manufacturer
- Proficient in Photoshop, Illustrator, and Excel

Graphic Design Assistant

OCT 2021 - MAY 2022

EdPlus at Arizona State University

- Learned and applied visual brand language
- Created innovative graphic designs and icons for online classes, presentations, manuals, course banners, and annual reports

Design Apprentice

FEB 2022 - APR 2022

Google Product Design

- Collaborated with a Product Designer from Google as a mentee
- Focused on user-centered design, presentation skills, and portfolio

Space and Mural Designer

FEB 2022 - APR 2022

COX 2M

- Created and designed a space that represented the collaboration of ASU and COX. The space was meant to foster innovation and welcome students with new ideas
- Focused on interactive design
- Team-oriented environment

Footwear Design Intern

Apr 2021 - Jul 2021

The VF Cooperation: Timberland & Vans

- Created seasonal and innovative footwear by using strong illustration and hand sketching skills
- Knowledge of footwear terminology, component, and color theory (focused on sneakers and boots)
- Consumer-centered design
- Studied and applied brand aesthetics and translated into appropriate product presentations